In addition, The City of Miami Beach Parks & Recreation Department was awarded the 2008 Agency Excellence Award by the Florida Recreation and Parks Association (FRPA) at its Annual Conference in Orlando, Florida. The Florida Recreation & Park Association is a non-profit organization dedicated to the promotion, preservation, and advocacy of the Parks, Recreation, and Leisure Services profession. The Agency Excellence Award is given to parks and recreation agencies that exemplify ideal departmental initiatives, including administration, master planning, diverse programming, community partnerships and promotion of the department.